



CREATE CHANGE

A Night
TO REMEMBER

Saturday 8th August 2026



Welcome

What you need to know

The 2026 BlueCare and Queensland Brain Institute hosts 'A Night to Remember', bringing people together in shared purpose, to stand alongside the thousands of Australians whose lives have been changed by dementia. As one of the nation's fastest-growing health challenges, dementia touches families, friends and communities, often in deeply personal ways.

This special evening shines a light on hope and progress, raising vital funds to fuel groundbreaking research and ensure compassionate, person-centred care for those who need it most. By uniting leaders, supporters and advocates, the Gala creates powerful connection, inspires collective action, and celebrates the meaningful difference we can make—together—for Australians living with dementia, today and into the future.

Why become a sponsor?

Sponsoring BlueCare and Queensland Brain Institute's 'A Night to Remember' is a powerful way to support lifesaving research, compassionate care and lasting change for Australians affected by dementia.

Purposeful Impact

Support one of Australia's most pressing health challenges, affecting a growing number of individuals and families.

Community Leadership

Stand alongside BlueCare and the Queensland Brain Institute as a leader committed to meaningful change in dementia care and research.

Research Advancement

Contribute directly to world-class dementia research at QBI, helping accelerate breakthroughs in understanding, treatment and prevention.

Compassionate Care

Help strengthen BlueCare's frontline, person-centred services supporting people living with dementia and their families.

Brand Exposure

Gain premium visibility with an influential audience of business, healthcare and community leaders at a premier corporate event.

Lasting Outcomes

Create measurable impact today while helping build a better future for older Australians.

Audience and reach snapshot

Expected Attendance: 350+ guests

Attendee Profile:

Senior executives, business leaders, healthcare professionals, philanthropists, government representatives

Geographic Reach: Queensland-wide, including Brisbane and regional centres

Marketing & Media Exposure:

- Social media coverage across LinkedIn, Facebook and Instagram
- Email communications to corporate and community networks
- Media coverage and press releases
- Event program, signage and collateral visibility



Sponsorship packages

Be a part of change

We are proud to present a range of sponsorship opportunities for the 2026 BlueCare and Queensland Brain Institute ‘A Night To Remember’ gala, thoughtfully designed to create meaningful connection with a cause that touches countless Australian families.

Each opportunity offers more than brand exposure, it is a chance to be part of real change, supporting vital research and compassionate care. With limited sponsorships available, including one exclusive Platinum Naming Rights Partner, each partnership ensures genuine impact and recognition. By partnering with BlueCare, your organisation stands alongside purpose-driven leaders helping shape a better future for those living with dementia.

Value	Category	Benefits
\$15,000	Platinum Sponsor Naming Rights Partner with category exclusivity + market leadership	<ul style="list-style-type: none"> • Exclusive event naming rights (e.g. “BlueCare A Night To Remember Gala proudly presented by [Company]”) • Premium logo placement across all marketing, media & event signage • Opening speaking opportunity (3–5 mins) during the event • VIP table (10 guests) in prime location • Acknowledgement in all media releases & social media campaigns • Opportunity to include branded item in guest gift bags • On-stage acknowledgement throughout the evening • Meet & greet with speakers + VIP networking access • One night accommodation at Star Brisbane in a twin room. • Tour of QBI Facilities • Access to round table forum hosted by BC and QBI
\$7,500	Gold Sponsor High visibility + strong association	<ul style="list-style-type: none"> • High-level logo placement on all promotional materials • Speaking opportunity (shorter than naming sponsor) • VIP table (10 guests) • Social media recognition (pre & post event) • Branding on event screens during the night • Meet & greet with speakers • Option to contribute item to auction or gift bags
\$5,000	Silver Sponsor Accessible entry with meaningful impact	<ul style="list-style-type: none"> • Logo on event materials and screen • Table of 10 guests • Social media acknowledgement • Recognition in event program • Verbal acknowledgement on the night
\$7,500	Event experience Sponsor	<ul style="list-style-type: none"> • Exclusive branding of chosen experience: Photo Booth, Entertainment, Cocktail Bar, Auction, Welcome Drinks • Logo on all outputs (e.g. photo prints, screens) • Table of 10 guests • Social media recognition



Your impact in action

Being a part of 'A Night To Remember' directly supports the delivery of high-quality, person-centred care for Australians living with dementia. Your support helps BlueCare to offer:

Training and development

Dedicated to upskilling and educating staff across selected locations including a state-wide Clinical Dementia Consultant Program and Dementia Assessment Training.

Resources and equipment

Directed towards the purchase of essential tools and materials to support service delivery and enhance care outcomes such as:

Therapeutic weighted companions

- Quality weighted dolls for comfort and emotional regulation
- Weighted therapy animals such as puppies and cats, for sensory comfort

First Nations dementia support resources

- Customised reminiscence cards featuring Indigenous landscapes, foods and people to promote reminiscence and storytelling in safe and respectful manner.

Comprehensive dementia activity kits

- Purpose-built or 'build your own' activity kits containing sensory items, memory prompts and engagement tools

Multi-sensory engagement tools

Aromatherapy earth balls and essential oils

- Sensory gardens in a box for aromatherapy and tactile stimulation
- Music therapy equipment and personalised playlist systems
- Memory boxes and life story materials

Virtual Reality Therapy Headsets

State-of-the-art virtual reality headsets and therapeutic content specifically designed for dementia care, including virtual visits to meaningful places, nature experiences, and memory-stimulating environments.

Telehealth carts (Residential Aged Care)

Arrange virtual consults by bridging the geographical gap, so clients can get the care they need sooner and allow families to stay more involved by joining in the video consult.

Interactive Projection System (Residential Aged Care)

Innovative interactive light projection systems that transform any table surface into an engaging, sensory experience. The Tovertafel system responds to hand and arm movements, creating interactive games and activities.





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BlueCare | Lifeline | ARRCs | The Wesley Hospital | Buderim Private Hospital
St Stephen's Hospital | St Andrew's War Memorial Hospital