



Christmas

Appeal

2025



'Tis the season for tough choices

Last Christmas...

★ **Laura* could give her young children safety and something from Santa**

When Laura fled her abusive partner with her two kids, they arrived at a UnitingCare shelter on Christmas Day with only the clothes on their backs.

Your donations helped keep the family safe and meant there were funds to provide them with pyjamas, toiletries, clothing, and food, along with presents for the kids.

★ **Danica* and Mo* could keep their car and dress their newborn**

Danica and Mo were doing well until pregnancy complications forced Danica to leave her job. Suddenly, they were struggling and anxious about the future.

Thanks to your donations, UnitingCare was able to provide them with vouchers that helped them kit out their nursery and buy basic baby clothes, giving them some breathing room until the baby arrived.

**These situations are very real but to protect the confidentiality of families, we can't share real names or photos.*



The UnitingCare QLD

Christmas Appeal

UnitingCare Queensland is a not-for-profit organisation committed to walking alongside people in every corner of our state, offering support that's compassionate, practical, and grounded in respect.

This Christmas, we invite your organisation to help us create moments of joy and connection for families and individuals doing it tough.

Your generous contribution of \$5,000 or more will directly assist our Family and Disability Services, ensuring that those most in need feel supported during the holiday season.

Your support helps:

- Parents provide gifts for their children.
- Families share meals and celebrate together.
- People experiencing homelessness feel connected and cared for.

Every dollar you invest builds communities where everyone feels seen, supported and valued, not just at Christmas, but all year round.

We would love to partner with you to make this possible.

Our team is here to assist with planning, answer any questions, and discuss how your organisation can be recognised for its generosity. Please don't hesitate to reach out.

Get in touch



fundraising@unitingcareqld.com.au



1800 411 660
(9am to 4pm AEST, Mon - Fri)

Your impact

What donations at Christmas do is simple and practical. Here's just some of the ways the money raised will make a real difference:



A gift under the tree

We all know how special it is to receive a thoughtful gift from the people we love. No child should feel like they're missing out. The funds you raise can help parents buy their children a gift they know will bring them joy on Christmas Day.



Food on the table

Families facing financial distress often struggle to put food on the table - especially at Christmas. Your compassionate support can provide a family with a festive meal to share, so no one has to go hungry this Christmas.



Back to school essentials

Starting out the year without the essentials can put a child at risk of falling behind at school. Your fundraising could help buy school shoes and backpacks for a good start to school next year.



Help to cover the bills

When a family is struggling to make ends meet, unexpected bills can be shattering. With a goal-smashing fundraiser, you can help a family feel safe and keep a roof over their heads this Christmas.

UnitingCare Queensland
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