



Giving Day

A day to remember

24 September 2026

Double the impact

bluecaregivingday.com.au

When memories fade, love remains

When Errol was first diagnosed with vascular dementia it was devastating for them both. As his dementia symptoms progressed, looking after Errol became a 24/7 responsibility for Jane.

But with the help of dementia specialists, **Jane has received the guidance, support and respite she needs** to continue caring for Errol with confidence and love.

Carers like Helen visit Errol twice a week, taking him for walks around the lake near his home.

“His mind might be going but physically he’s as fit as ever,” Helen says with a smile.

Jane has become close to the BlueCare team. **Whenever she needs advice, help at home or an empathic ear to listen to her concerns, the team is there for her.**

While Errol is out with his carers, Jane gets the chance to spend precious time doing things she loves like painting in her studio and teaching art classes.

As a lifelong artist, having a creative outlet helps her recharge and cope.

“I couldn’t do this without BlueCare”

- Jane



***“He’s the loveliest man
and I miss him”***

- Jane, whose husband Errol lives
with dementia



Sunflower felt painting by Jane

Giving Day



Become a Giving Partner

BlueCare Giving Day is a special 12-hour fundraising event that helps deliver vital support for people living with dementia and their carers across Queensland.

Our Giving Partners are essential to making Giving Day a success.

Matched donations help inspire even greater generosity and **ensure every gift has double the impact**. Thanks to your incredible support, all donations received on or before **24 September 2026** will be matched and will go further to help deliver compassionate, expert care where it's needed most.

All donations are tax deductible and not subject to GST.

When dementia changes everything, compassion changes more

As we come together for BlueCare Giving Day 2026, take a moment to recognise the powerful impact your generosity has on people living with dementia and the loved ones who care for them.

I invite you to become a Giving Partner. Your support will help fund specialised dementia training, memory kits to spark connection, virtual reality experiences to enhance wellbeing just to name a few.

I hope you'll join us this Giving Day, as we continue delivering personalised support through every stage of the journey.

Lindsey Wilkinson
Head of Fundraising, BlueCare



Giving Day



Thank you for your support

Your commitment to BlueCare Giving Day means more than you know.

Beyond the social impact, your donation will be recognised as matched funding via our **social media platforms**, on our **Giving Day website**, our **email communications** and don't forget all donations are tax deductible.

BlueCare Giving Day is more than a fundraiser. It's a celebration of compassion, connection, and the power of community.

To pledge, please contact BlueCare Fundraising by 1 September 2026.

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More than
433,000 people
in Australia are
living with
dementia - over
85,000 in
Queensland
alone.



There are many ways to get involved

bluecaregivingday.org.au

Join the festivities

Take part in or host a local Giving Day activity at your workplace, home or community.

Start a fundraising team

Rally your colleagues, friends or family to raise funds together.

Spread the word

Share the BlueCare Giving Day campaign across your networks to help raise awareness and inspire others to give.